

Online Presence



WASHINGTON FINE PROPERTIES

www.wfp.com

One of the most technologically advanced websites, wfp.com provides users access to every home listed in the Multiple Listing Service (MRIS), as well as Washington Fine Properties' Private Exclusive Listings. A live feed automatically pulls information on all properties from the MRIS to wfp.com, offering our clients customized property searches, state-of-the-art map-based searching of all properties, neighborhood and school information, as well as upcoming open houses. WFP Private Exclusives Listings can be included upon a client's request.

WASHINGTON POST

www.washingtonpost.com

The Washington Post

With The Washington Post you will benefit from both local and national exposure on a highly trafficked website. With more than 12 million unique visitors monthly on washingtonpost.com this has become an exceptional avenue for reaching an enormous audience. WFP has secured the highest-level membership, offering our clients premium positioning for all property searches, links to virtual tours, and enhanced marketing. The Washington Post delivers access to an affluent, educated and influenced audience locally and across the globe.

MRISHomes

www.mrishomes.com



MRISHomes is the official web site of the Capital Region's Metropolitan Regional Information System (MRIS), the operator of the Washington DC, Maryland and Virginia MLS system. This site covers over 22,000 square miles of property offerings in the Mid-Atlantic region and is the "end-user's" access to information that drives the brokerage communities.

Online Presence



REALTOR.COM

www.realtor.com

Rated as the #1 national real estate web site and the designated site of the National Association of Realtors, realtor.com draws more visitors than all other real estate sites combined. Over 12.9 million unique users per month inquire about current listings on the Move Network. Realtor.com enables potential homebuyers to browse a database with nearly 107 million properties. As a preferred member, Washington Fine Properties' listings are automatically uploaded from the MRIS and distinguished with enhanced features including virtual tours, multiple photographs, and expanded text.



POSTLETS

www.postlets.com

Postlets drives our property offerings into the online real estate market by providing automatic syndication to various real estate websites. These include Zillo, Trulia, Craigslist, HotPads, and several more. Upon agent submission, property listing information is posted to the selected search engines maximizing exposure across the web.



ZILLOW

www.zillow.com

Zillow has emerged as a leading online real estate database. With information for over 93 million homes, pertinent mortgage data, and neighborhood trends, its user base continues to grow. Our listings are automatically fed to more than 1 million monthly Zillow users.



LUXURYREALESTATE.COM

www.luxuryrealestate.com

LuxuryRealEstate.com is consistently ranked as the #1 web site for luxury real estate in the world by Alexa, the world's premier internet ranking organization. It receives more than 65 million hits every month and features more than 55,000 properties in 85 countries.

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LUXURY REAL ESTATE - REGENTS

www.regents.com

WFP is the exclusive Regents member for the Capital Region, selected by the LuxuryRealEstate.com Board as the preeminent luxury broker. Regents.com provides access to an ultra-exclusive network of the finest and most powerful brokers in the luxury real estate industry. Listings over \$500,000 are automatically fed to regents.com daily.



LEADING REAL ESTATE COMPANIES OF THE WORLD

www.leadingre.com

Leading Real Estate Companies of the World (formerly RELO) is the country's largest referral network. It is comprised of 500 of the best-known local and regional independent real estate names in the industry having combined annual sales of over \$235 billion. The website features access to over 2 million listings in over 30 countries in every price range and is updated daily.



TRULIA PREMIUM LISTINGS

www.trulia.com

Trulia brings local listings to a broad audience through powerful search capabilities and is updated daily from the MRIS. This Premium listing service reaches 24 million unique visitors per month, and once again, WFP has secured the highest level membership, offering our clients premium positioning for all property searches, links to virtual tours, and enhanced marketing.